



MAKING EU LAW
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Beyond Compliance: STRATEGIC & ETHICAL AI GOVERNANCE FOR HIGH-RISK SYSTEMS UNDER THE EU AI ACT



AUDIENCE

Board Members,
executives,
compliance officers,
in-house counsels,
lawyers, policy
makers & lobbyists



DURATION

Half day
(2-4 hours,
depending on
desired depth)



FORMAT

Interactive expert-
led workshop with
group discussions
and case studies



MATERIALS

Presentation slides
Compliance and
strategy checklist
Access to follow-up
resources

This workshop will provide a unique blend of law and ethics, helping professionals move beyond technical compliance to engage with AI governance at a deeper, strategic level.

By the end of this training, participants will:

- Gain strategic insight into the EU AI Act's structure, scope and risk-based classification system;
- Deepen understanding of ethical principles such as transparency, fairness and accountability in AI governance;
- Identify compliance obligations for high-risk systems and anticipate legal liabilities;
- Explore the intersection of ethical and legal requirements to develop resilient and future-ready AI governance frameworks, and
- Apply legal-ethical reasoning to real-world scenarios across sectors.

Sample Agenda

This training is designed to foster engagement and interaction among participants, ensuring that they all leave with a clear understanding of the act and actionable insights for your company.

It can be adapted to your company's individual needs as every training includes a video (call) to optimize the training. For an optimal learning effect, we recommend face-to-face training, however, trainings can also be held online.

09:00 AM – 09:30 AM | Setting the Scene: The Strategic Relevance of Ethical AI Governance

- Introduction to the AI Act and its role in shaping digital trust in the EU
- The risk-based classification system: prohibited, high-risk, and low-risk AI systems
- Ethical foundations of regulating AI: From human dignity to algorithmic accountability
- Discussion: Why ethics matter in legal compliance and strategic positioning

09:30 AM – 10:00 AM | Core Legal Requirements under the EU AI Act

- Overview of legal obligations for high-risk AI systems
 - Data governance, record keeping, transparency and human oversight
- Conformity assessment and CE marking
- Evolving liability landscape under the revised Product Liability Directive

10:00 AM – 10:45 AM | From Legal Norms to Ethical Practice: AI Governance in Action

- Key ethical tensions in AI use:
 - Autonomy vs. automated decision-making
 - Opacity vs. transparency
 - Bias mitigation and fairness
- Case Study: Facial recognition systems and public sector AI use

10:45 AM – 11:00 AM | Coffee Break

11:00 AM – 11:30 AM | Embedding Ethics and Oversight into Organizational Strategy

- Human oversight and accountability: Who should be responsible?
- Organizational design for ethical AI: The role of legal, compliance and ethics committees
- Internal AI policies, codes of conduct and red lines

11:30 AM – 12:00 PM | Legal-Ethical Strategy Development: Tools and Roadmap

- Due diligence tools and checklists for high-risk AI deployment
- Integrating ethical AI governance into risk management frameworks
- Internal audit and monitoring approaches

12:00 PM – 12:30 PM | Final Reflections and Open Q&A

- Recap of key regulatory and ethical takeaways
- Open floor for discussion of participants' specific challenges
- Next steps: Implementation tools and follow-up resources



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The presenter: Dr Alexandra von Westernhagen

[Dr Alexandra von Westernhagen](#)

benefits from over 20 years as an EU regulatory lawyer gained in seven jurisdictions (including Brussels, the UK & Germany), in international private practice, academia (e.g. MIT) & international organizations (European Commission & OECD).

She is currently Partner & Head of EU Sustainability at [Liberius Legal](#) based in Brussels, the heart of the EU, as well as EU/Regulatory Partner at [Keystone](#)

[Law](#) in London. She is also a Board member (Europe) of the [Global Alliance of Impact Lawyers](#) (GAIL).

Alexandra regularly provides EU law overview & strategic implementation trainings to company boards and other members of EU and international companies, law firms, public sector organizations, universities and think tanks.