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## NAVIGATING THE EU AI ACT



### AUDIENCE

Board Members and executives of EU and Non-EU Companies. Policymakers, company members, lawyers, lobbyists and all other professionals and non-professionals



### DURATION

2 hours



### FORMAT

Interactive workshop



### MATERIALS

EU AI Act summary guide  
Compliance checklist  
Risk classification matrix  
Strategy handout  
Board oversight guidelines

The EU's AI Act is the only attempt worldwide so far to regulate AI, one of the most important phenomena of our time, and to strike the right balance between controlling common interests and spurring innovation.

Learn about this groundbreaking piece of legislation, what it means for your business and what's yet to come.

## **Sample Agenda**

*This agenda is designed to foster engagement and interaction among participants, ensuring that they all leave with a clear understanding of the Act and actionable insights for their organizations.*

*It can be adapted to your organization's individual needs as every training includes a video (call) to optimise the training for you. For an optimal learning effect, we recommend face-to-face trainings, however, trainings can also be held online.*

### **9:00 AM – 9:20 AM | Understanding the EU AI Act**

- Overview of the EU AI Act's purpose, scope, and timeline for enforcement
- Key terms and concepts (e.g., AI systems, risk-based classification)

### **09:20 AM – 09:40 AM | Risk-Based Classification of AI Systems**

- The AI Act's risk-based classification approach (unacceptable, high, limited, minimal risk)
- Examples of AI systems within each category

### **09:40 AM – 10:05 AM | Key Compliance Obligations for Companies**

- Main obligations, including data governance, risk assessment, transparency, and human oversight
- Discussion of cross-functional roles in ensuring compliance

### **10:05 AM – 10:20 AM | Cross-Jurisdictional Considerations for Non-EU Companies**

- Overview of extraterritorial application of the Act
- Discuss practical steps for ensuring compliance when operating in or providing AI products to EU markets

### **10:20 AM – 10:40 AM | Strategic Implications and Risk Management**

- Strategic considerations, including AI governance, board oversight, and potential reputational risks
- Strategies for embedding AI ethics and accountability at the board level

### **10:40 AM – 11:00 AM | Wrap-Up and Key Takeaways**

- Summarize key points from the training
- Q&A



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**The presenter: Dr Alexandra  
von Westernhagen**

[Dr Alexandra von Westernhagen](#) benefits from over 20 years as an EU regulatory lawyer gained in seven jurisdictions (including Brussels, the UK & Germany), in international private practice, academia (e.g. MIT) & international organizations (European Commission & OECD).

She is currently Partner & Head of EU Sustainability at [Liberius Legal](#) based in Brussels, the heart of the EU, as well as EU/Regulatory Partner at [Keystone Law](#) in London. She is also a Board member (Europe) of the [Global Alliance of Impact Lawyers](#) (GAIL).

Alexandra regularly provides EU law overview & strategic implementation trainings to company boards and members of their organizations, including to Barclays, Sodexo, Royal Mail and many other EU and international companies, law firms, public sector organizations, universities and think tanks.